



TARSUS UNIVERSITY
APPLIED SCIENCES FACULTY
DEPARTMENT OF INTERNATIONAL TRADE AND LOGISTICS

1ST YEAR FALL SEMESTER					
CODE	COURSE	T	A	C	ECTS
OD 111	ATATURK PRINCIPLES AND THE HISTORY OF TURKISH REVOLUTION I	2	0	2	2
OD 113	TURKISH I	2	0	2	2
OD 115	FOREIGN LANGUAGE I	3	0	3	4
UL 111	INTRODUCTION TO BUSINESS SCIENCE	3	0	3	4
UL 103	MATHEMATICS FOR BUSINESS AND ECONOMICS I	3	0	3	4
UL 105	GENERAL ACCOUNTING I	3	0	3	4
UL 107	INTRODUCTION TO ECONOMICS I	3	0	3	4
UL 109	FUNDAMENTALS OF LAW	3	0	3	4
OD 107	CAREER PLANNING	1	0	1	2
TOTAL		23	0	23	30

1ST YEAR SPRING SEMESTER					
CODE	COURSE	T	A	C	ECTS
OD 112	ATATURK PRINCIPLES AND HISTORY OF TURKISH REVOLUTION II	2	0	2	2
OD 114	TURKISH II	2	0	2	2
OD 116	FOREIGN LANGUAGE II	3	0	3	4
UL 104	MATHEMATICS FOR BUSINESS AND ECONOMICS II	3	0	3	5
UL 106	GENERAL ACCOUNTING II	3	0	3	5
UL 108	INTRODUCTION TO ECONOMICS II	3	0	3	5
UL 112	INTRODUCTION TO LOGISTICS MANAGEMENT	3	0	3	7
TOTAL		19	0	19	30

2ND YEAR FALL SEMESTER					
CODE	COURSE	T	A	C	ECTS
UL 201	MANAGEMENT AND ORGANIZATION I	3	0	3	6
UL 203	INTERNATIONAL TRADE I	3	0	3	6
UL 205	STATISTICS	3	0	3	6
UL 211	MARKETING MANAGEMENT	3	0	3	6
UL 215	TRANSPORTATION MANAGEMENT I	3	0	3	6
TOTAL		15	0	15	30

2ND YEAR SPRING SEMESTER					
CODE	COURSE	T	A	C	ECTS
UL 202	MANAGEMENT AND ORGANIZATION II	3	0	3	5
UL 204	INTERNATIONAL TRADE II	3	0	3	5
UL 206	INTERNATIONAL MARKETING	3	0	3	5
UL 208	FOREIGN TRADE ACCOUNTING	3	0	3	5
UL 212	CUSTOMS AND FREE ZONE	3	0	3	5
UL 214	TRANSPORTATION MANAGEMENT I	3	0	3	5
TOTAL		18	0	18	30



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3RD YEAR FALL SEMESTER

CODE	COURSE	T	A	C	ECTS
UL 301	FINANCIAL MANAGEMENT	3	0	3	5
UL 305	PROFESSIONAL ENGLISH I	3	0	3	5
UL 307	SUPPLY CHAIN MANAGEMENT	3	0	3	5
UL 309	COMMERCIAL LAW	3	0	3	4
	VOCATIONAL ELECTIVE I	2	0	2	4
	VOCATIONAL ELECTIVE II	2	0	2	4
	GENERAL ELECTIVE I	2	0	2	3
TOTAL		17	0	17	30

3RD YEAR SPRING SEMESTER

CODE	COURSE	T	A	C	ECTS
UL 304	EXPORT AND IMPORT MANAGEMENT	3	0	3	5
UL 306	PROFESSIONAL ENGLISH II	3	0	3	5
UL 308	PRODUCTION AND INVENTORY MANAGEMENT	3	0	3	5
UL 310	TRANSPORTATION LAW	3	0	3	4
	VOCATIONAL ELECTIVE III	2	0	2	4
	VOCATIONAL ELECTIVE IV	2	0	2	4
	GENERAL ELECTIVE II	2	0	2	3
TOTAL		18	0	18	30

4TH YEAR FALL SEMESTER

CODE	COURSE	T	A	C	ECTS
UL 411	ENTREPRENEURSHIP AND INNOVATION MANAGEMENT	3	0	3	5
UL 403	STORAGE AND DISTRIBUTION SYSTEMS	3	0	3	5
UL 405	GRADUATION THESIS I	3	0	3	6
UL 409	COMPUTER OPERATIONS IN FOREIGN TRADE	3	0	3	6
	VOCATIONAL ELECTIVE V	2	0	2	4
	VOCATIONAL ELECTIVE VI	2	0	2	4
TOTAL		16	0	16	30

4TH YEAR SPRING SEMESTER

CODE	COURSE	T	A	C	ECTS
UL 402	E-TRADE	3	0	3	5
UL 404	GRADUATION THESIS II	3	0	3	6
UL 406	LOGISTICS PLANNING AND MODELLING	3	0	3	6
UL 408	INSURANCE AND RISK MANAGEMENT	3	0	3	5
	VOCATIONAL ELECTIVE VII	2	0	2	4
	VOCATIONAL ELECTIVE VIII	2	0	2	4
TOTAL		16	0	16	30



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VOCATIONAL ELECTIVE I					
CODE	COURSE	T	A	C	ECTS
UL 321	INTERNATIONAL TRADE LAW	2	0	2	4
UL 323	COMMERCIAL COMMUNICATIONS AND CORRESPONDENCE	2	0	2	4
UL 325	TURKISH ECONOMY	2	0	2	4
UL 327	ANALYSIS OF INVESTMENT PROJECTS	2	0	2	4
VOCATIONAL ELECTIVE II					
UL 329	CUSTOMER RELATIONS MANAGEMENT	2	0	2	4
UL 331	SERVICE MARKETING	2	0	2	4
UL 333	RETAIL LOGISTICS	2	0	2	4
UL 335	ORGANIZATIONAL BEHAVIOR	2	0	2	4
UL 337	SOCIOLOGY	2	0	2	4
VOCATIONAL ELECTIVE III					
UL 322	FOREIGN TRADE AND DEVELOPMENT	2	0	2	4
UL 324	EXCHANGE REGIMES AND FOREIGN TRADE	2	0	2	4
UL 326	WORLD ECONOMY	2	0	2	4
UL 328	CURRENT ISSUES IN INTERNATIONAL TRADE	2	0	2	4
VOCATIONAL ELECTIVE IV					
UL 332	TERMINAL AND PORT MANAGEMENT	2	0	2	4
UL 334	DECISION MAKING METHODS IN LOGISTICS	2	0	2	4
UL 338	GREEN AND REVERSE LOGISTICS	2	0	2	4
UL 340	CONSUMER BEHAVIOR	2	0	2	4
VOCATIONAL ELECTIVE V					
UL 421	ECONOMIC INTEGRATION	2	0	2	4
UL 423	MONEY POLITICS	2	0	2	4
UL 425	INTERNATIONAL TRADE ORGANIZATIONS	2	0	2	4
UL 429	LOGISTICS COSTS AND REPORTING	2	0	2	4
VOCATIONAL ELECTIVE VI					
UL 431	CURRENT ISSUES IN LOGISTICS	2	0	2	4
UL 433	SPECIAL AND DANGEROUS GOODS TRANSPORTATION	2	0	2	4
UL 435	DISASTER LOGISTICS	2	0	2	4
UL 437	FAMILY BUSINESSES MANAGEMENT	2	0	2	4
UL 439	CURRENT ISSUES IN MARKETING	2	0	2	4
VOCATIONAL ELECTIVE VII					
UL 416	LOGISTICS SIMULATION	2	0	2	4
UL 418	DATA MINING	2	0	2	4
UL 426	NEIGHBORING COUNTRIES AND REGIONAL TRADE	2	0	2	4
UL 428	FINANCIAL STATEMENTS ANALYSIS	2	0	2	4
VOCATIONAL ELECTIVE VIII					
UL 430	HUMAN RESOURCES MANAGEMENT	2	0	2	4
UL 440	GLOBALIZATION AND INTERNATIONAL BUSINESS	2	0	2	4
UL 434	LABOR AND SOCIAL SECURITY LAW	2	0	2	4
UL 436	STRATEGIC MANAGEMENT	2	0	2	4
UL 438	INTERNATIONAL SALES MANAGEMENT	2	0	2	4



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- One course will be chosen from each of the Vocational Elective I and Vocational Elective II course groups for the 3rd Year Fall Semester.
- One course will be chosen from each of the Vocational Elective III and Vocational Elective IV course groups for the 3rd Year Spring Term.
- For the 4th Year Fall Semester, one course will be selected from each of the Vocational Elective V, Vocational Elective VI and Vocational Elective VII course groups.

GENERAL ELECTIVE I					
CODE	COURSE	T	A	C	ECTS
GS 002	MEDIA AND COMMUNICATION	2	0	2	3
GS 004	DICTION AND EFFECTIVE SPEAKING	2	0	2	3
GS 006	PROFESSIONAL ETHICS	2	0	2	3
GS 008	PROTOCOL AND SOCIAL CONDUCT RULES	2	0	2	3
GS 012	VOLUNTEERING ACTIVITIES	2	0	2	3
GS 014	ACADEMIC TURKISH II	2	0	2	3
GS 016	CREATIVE DRAMA AND IMPROVISATION	2	0	2	3
GS 020	FIRST AID	2	0	2	3
GS 024	POLITICAL SCIENCE	2	0	2	3
GS 026	SUSTAINABILITY	2	0	2	3
GS 028	PROBLEM SOLVING AND DECISION MAKING	2	0	2	3
GS 030	TECHNOLOGY ADDICTION	2	0	2	3
GS 034	FACTORY ORGANIZATION	2	0	2	3
GS 036	QUALITY MANAGEMENT SYSTEMS	2	0	2	3
GS 038	TECHNOLOGY MANAGEMENT AND R&D	2	0	2	3
GS 046	CURRENT ECONOMIC ISSUES	2	0	2	3
GS 048	PUBLIC RELATIONS	2	0	2	3
GS 052	GLOBALIZATION READINGS	2	0	2	3
GS 054	PHOTOGRAPHY	2	0	2	3
GS 056	PROJECT MANAGEMENT	2	0	2	3
GS 060	HEALTHY AND ACTIVE AGING	2	0	2	3
GS 062	SALES TECHNIQUES	2	0	2	3
GS 064	DİJİTAL DÖNÜŞÜM VE ENDÜSTRİ 4.0	2	0	2	3
GS 066	HISTORY OF CLOTHING	2	0	2	3
GS 068	ADDICTION AND FIGHTING ADDICTION	2	0	2	3
GS 070	CHILD RIGHTS AND FAMILY EDUCATION	2	0	2	3
GS 072	GLOBAL CLIMATE CHANGE	2	0	2	3



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GENERAL ELECTIVE 2					
CODE	COURSE	T	A	C	ECTS
GS 001	RESEARCH METHODS	2	0	2	3
GS 003	TECHNICAL COMMUNICATION	2	0	2	3
GS 005	STRESS AND TIME MANAGEMENT	2	0	2	3
GS 007	OCCUPATIONAL HEALTH AND SAFETY	2	0	2	3
GS 009	PUBLIC ADMINISTRATION	2	0	2	3
GS 011	VOLUNTEERING ACTIVITIES	2	0	2	3
GS 015	CREATIVE DRAMA AND IMPROVISATION	2	0	2	3
GS 023	CORPORATE RESOURCE PLANNING	2	0	2	3
GS 025	HUMAN RIGHTS	2	0	2	3
GS 031	HISTORY OF SCIENCE	2	0	2	3
GS 033	SOCIAL PSYCHOLOGY	2	0	2	3
GS 035	COMMUNICATION	2	0	2	3
GS 037	FINANCIAL LITERACY	2	0	2	3
GS 039	SIGN LANGUAGE	2	0	2	3
GS 041	DISASTER AND CRISIS MANAGEMENT	2	0	2	3
GS 043	CITY AND SOCIETY	2	0	2	3
GS 045	ÇEVRE KORUMA	2	0	2	3
GS 013	ACADEMIC TURKISH	2	0	2	3
GS 019	FIRST AID	2	0	2	3
GS 049	HISTORY OF CLOTHING	2	0	2	3
GS 051	FINANCIAL INVESTMENT ANALYSISİ	2	0	2	3
GS 053	SPECIAL EDUCATION	2	0	2	3
GS 055	INTERNATIONAL POLITICS	2	0	2	3
GS 057	HISTORY OF TURKISH DEMOCRACY	2	0	2	3
GS 059	MANAGEMENT OF CREATIVITY AT WORK	2	0	2	3
GS 061	HISTORY OF MATHEMATICS	2	0	2	3
GS 063	ECONOMIC INDICATORS ANALYSIS	2	0	2	3
GS 065	ENGLISH TURKISH TRANSLATION	2	0	2	3
GS 067	NEUROMARKETING	2	0	2	3
GS 069	COMMUNICATION WITH DISABLED INDIVIDUALS	2	0	2	3
GS 071	ADDICTION AND FIGHT AGAINST ADDICTION	2	0	2	3
GS 073	INFORMATION LITERACY	2	0	2	3